
//SETH SMITH

Designer

Seth Smith

Sethsmithart.com

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678.226.3092

Summary

A highly collaborative designer and artist with 4 years of hands-on studio and corporate office experience in illustration, design, and broadcast motion media. Proven ability to work in a fast-paced, small to mid sized team environment for larger television clients and also in-house creative projects. A self-starter with a can-do attitude. The work at sprocket for Turner Classic Movies helped boost YouTube engagement with their Noir series page for people under the age of 50 by over 200% on average while the campaign and VR game series was running.

Skills

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Indesign, Adobe XD, HTML, CSS, Toon Boom Harmony, Clip Studio paint, Affinity Designer, G Suite, Microsoft Word, Graphic Design, Illustration, Concept art, Concept design, Visual design, Meeting Deadlines, Character Design, Creative Visualization and Solutions, Creative Writing and Services, Collaborative Working, Organization and Multitasking, Project Design and Management, Public Speaking, Customers Service Excellence, Collaborative Leadership

Experience

Bento Box LLC / Contract Character Design and Build Artist

MAY 2019 - JANUARY 2021, ATLANTA, GEORGIA

Organized and collaborated with the design team, animators, and production manager to design and build character rigs for several broadcast television shows.

Nix Hydra/ Freelance Concept Artist

MAY 2017 - JULY 2018, LOS ANGELES, CALIFORNIA (REMOTE)

Collaborated with writer, art director, and game designer to provide concept art of characters for La Dama Roja romance and murder mystery visual novel game.

Georgia Farmers Market Association/ Contract Graphic Designer

JANUARY 2019 - APRIL 2019, ATLANTA, GEORGIA

Worked in a non profit team environment to collaborate with and organize digital and print designs and materials for company use and client use on the web and for events.

Education

Savannah College of Art and Design / Bachelor of Fine Art

JANUARY 2015 - MAY 2019, ATLANTA, GA